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2024 NFL TEASER NEWSLETTER

Issue # 11

Games of November 14 - 18, 2024

FAST FACTS

Results through 152 Games	Last Week	Season-to-Date	Pct.
Two Way Teaser Winners (2 Pushes)	8	72 of 152	47.4%
Points spread Mattered (3 Pushes, 0 Ties)	5	25 of 152	16.5%
Games Decided by 21 or more points	2	27 of 152	17.8%
Games Decided by 4 or fewer points (or by TD in OT)	7	47 of 152	30.9%
OVERS - UNDERS - PUSHES	4 - 9 - 1	77 - 73 - 2	

TEASER RECAP BY CATEGORY

Category	Last Week	Season	Pct.	Category	Last Week	Season	Pct.
Superior	0 - 0 - 0	0 - 0 - 0	---	Very Good	1 - 0 - 0	19 - 10 - 0	66%
Outstanding	0 - 0 - 0	3 - 1 - 0	75%	Marginal	2 - 0 - 0	24 - 4 - 0	86%
Excellent	3 - 2 - 0	21 - 14 - 0	60%	TOTALS	6 - 2 - 0	67 - 29 - 0	70%

REVIEW OF TEASER STRATEGIES

	Teams - Week	YTD	Teasers - Week	YTD
Top 2 Teams	1 - 2	13 - 7	0 - 1	4 - 6
Top 5 Teams	3 - 2	32 - 18	3 - 7	40 - 60
All Marginal or better teams, up to 10 max	6 - 2	63 - 28	15 - 13	171 - 200

REVIEW OF LAST WEEK

Just past the midpoint of the regular season we continue to witness something we've rarely seen in the more than 3 decades we've published this Newsletter. In the vast majority of seasons our higher rated categories clearly outperform the lower rated ones as would be expected. But that's not been the case this season as the above chart shows. Our Excellent category has performed as expected but there have been much fewer teams that have qualified as Excellent this season (4, going 3-1). Our Excellent teams historically have fared very well but such is not the case this season, hitting just 60% for the 35 teams. The Very Good teams have been below average at 66% with the major positive performer being our lowest rated qualified category as the 28 teams that have qualified as Marginal are hitting at an 86% clip over 28 plays. The expectation is that over the balance of the season historical form will return and, if it does, the results should be very rewarding as we try to make up ground from what's, overall, been a disappointing first half of the 2024 season.

Last week saw the 8 teams that qualified as Marginal or better go 6-2 in 6 point Teasers. The 5 Excellent teams went 3-2 with Minnesota, Houston and Pittsburgh coming through while both Chicago and Dallas came

up short. The lone Very Good team (Baltimore) and both Marginal teams (Detroit, San Francisco) all were successful in 2 team, 6 point Teaser play.

Concluding our hedging analysis, we ended last week by referring to the historical percentages that show roughly 68% of all teams covering in a two team 6 point Teaser. Looking at the results thus far for 2024 we can see from the above chart that 47.4% (72) of the 152 games played so far have had both teams cover in a Teaser, with 6 games ending with one team pushing in a Teaser.

Looking at the data in terms of overall sides success, 24.7% of the teams (75 of 304) failed to cover the regular pointspread but did cover with an additional 6 points, making for 73.7% of all teams having covered in Teasers thus far this season which is above the historical rate of 68-69%. Put another way, on any given weekend we can expect between 5 and 6 games to feature both teams covering in a Teaser.

We can therefore conclude that, based on historical results, we have slightly better than a 1 in 3 chance in being successful in our Monday night hedge strategy. The actual chances of success can be modified by looking at how frequently both sides cover a Teaser in the Monday night game and also by looking at how teams do in various pointspread ranges in covering Teasers in general. We presented the overall pointspread range breakdowns a few issues ago. Next week we'll present our annual mid-season Teaser review in which we will show each NFL team's Teaser record through the first 10 or 11 games of this season.

Let's share the stats for the current 2024 season for Sunday night and Monday night football which are the most likely games to be used as Teaser hedges. Through the first 10 weeks of this season, 7 of 10 Sunday night games have featured both teams covering in a 6 point Teaser with 2 teams not covering and 1 team getting a Push. Of the 13 Monday night games played 5 have seen both teams cover in a Teaser with 8 teams not covering and no teams Pushing the Teaser on Monday night. Thus the totals for Sunday night and Monday night for 2024 show 12 instances in 23 games of both teams covering in a Teaser, 10 instances of a cover/no cover Teaser result and 1 game in which there was a cover/push in Teaser play.

Now, let's turn our attention to Week 11. Here are this week's qualified teams:

TEASER QUALIFIERS WEEK 11	
SUPERIOR	None
OUTSTANDING	Minnesota, Cincinnati
EXCELLENT	Kansas City, PITTSBURGH
VERY GOOD	Baltimore, Seattle, Houston (Monday), CHICAGO
MARGINAL	DETROIT, NEW ENGLAND
RISKY	PHILADELPHIA (Thursday), DALLAS (Monday), TENNESSEE, SAN FRANCISCO, Green Bay

5 games show the potential for being 'Two Way Teaser' winners this week:

Green Bay at Chicago
Seattle at San Francisco

Baltimore at Pittsburgh
Houston at Dallas

Minnesota at Tennessee

With 10 teams qualified as Marginal or better a full 10 team round robin would produce an unwieldy total of 45 2 team Teasers. With a 2-2-4-2 distribution of Outstanding-Excellent-Very Good-Marginal teams there are several options available. A 4 team round robin of the Outstanding/Excellent teams produces 6 Teasers. Tying each of the 4 teams into either all 4 of the Very Good teams or all 6 of the Very Good/Marginal teams yields an additional 16 or 24 Teasers for totals of 22 or 30 Teasers. Eliminating the 2 Marginal teams and doing an 8 team round robin produces 28 Teasers.

Good luck and we'll see you next week.

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